

TYSON A. MARTIN

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WORK EXPERIENCE

VP of IT Operations, Infrastructure & Security | CISO

[Lumber Liquidators](#) 03/2019 - Ongoing Richmond, VA

Head of IT Operations, Infrastructure & Security | CISO

[The Orvis Company](#) 04/2014 - 04/2019 Sunderland, VT

Strategic and action orientated executive information technology & security thought leader to a global retailer with over 160 years of pedigree.

Key successes include:

- 90% reduction and radical simplification of PCI & GDPR scope leading to a 35% savings in IT security & compliance spending.
- Reduced card not present fraud, promotions fraud, account takeover fraud, gift card fraud, and ghost account creation fraud by 80%.
- Lead Orvis to become a leader in the PCI merchant space (active membership in two special interest groups & on the 2017 PCI Board of Advisors ballot).
- Leadership for the realization of a transformative P2PE and tokenization strategy which now protects the collection and storage of all cardholder and personal data.
- Success through the cultivation of internal business relationships and key partnerships between finance, human resources, development, creative, marketing, legal, technology, board and key business objectives.
- Extended the reach of Orvis' cyber security capabilities by building close and active relationships with the PCI Council, the National Retail Federation's IT Security Council, and the National Institute of Standards and Technology.
- Developed a cross organizational culture of security and risk aware evangelist that continually refine the Orvis risk management atmosphere.

Chief Information Security Officer

[Resorts Casino Hotel & Poker Stars](#) 04/2014 - 04/2015 Atlantic City, NJ

Security Architect & Engineering Manager

[The Home Depot](#) 06/2013 - 04/2014 Atlanta, GA

Director of Information Strategy & Security

[The Kotter Group](#) 04/2012 - 06/2013 Atlanta, GA

Sr. Network Infrastructure & Security Manager

[Carithers Wallace & Coutenay](#) 12/2007 - 04/2012 Atlanta, GA

Business Network & Security Consultant

[Geek Squad Business Services](#) 11/2005 - 12/2007 Atlanta, GA

Switch, Route, Firewall & Endpoint Protection Administrator

[The Hospice of South West Florida](#) 08/2004 - 11/2005 Sarasota, FL

SUMMARY

I am the creator of technology & cyber security strategies that enable key business objectives and permeate organizational culture at all levels. I strongly believe that by forging strong partnerships, inside & outside of an organization, a key kinetic energy builds that reduces risk, makes an organization more resilient, and promotes success.

BOARD AND PROJECT INVOLVEMENT

Norwich University

04/2018 - Ongoing Location

Advisory Board Member - Master of Science in Information Security & Assurance Program

National Retail Federation

06/2015 - Ongoing

Executive Committee Member of NRF IT Security Council (Council made up of 200+ CISOs from the globes top retailers)

PCI Security Standards Council

01/2016 - Ongoing

Special Interest Group Member & Nominated To The PCI Board of Advisors Ballot

National Institute of Standards and Technology

01/2016 - 07/2019

Contributor to the NIST MFA & PII Tokenization Project Teams

CERTIFICATIONS & EDUCATION

- ✓ CEH, ECSA, LPT & C|CISO (EC-Council)
- ✓ CIPP/E - Certified Information Privacy Professional/Europe (IAPP)
- ✓ CIPM - Certified Information Privacy Manager (IAPP)
- ✓ CISM & CRISC (ISACA)
- ✓ CISSP - Certified Information Systems Security Professional (ISSC)
- ✓ PCIP & ISA - Internal Security Assessor (PCI SSC)
- ✓ DOL - DevOps Leader (DevOps Institute)
- ✓ DevOps Foundation (DevOps Institute)
- ✓ Security+ / Network+ / Project+ (CompTIA)

WORK EXPERIENCE

Humanitarian Service

[The Church of Jesus Christ of Latter-day Saints](#) 08/2002 - 08/2004
Stockholm, Sweden

Network Administrator

[Top Rank Boxing](#) 08/2001 - 09/2002 Las Vegas, NV

IT Intern and Digital Mapping Technician

[Geographic Data Technologies](#) 04/1995 - 09/2001 Lebanon, NH

Computer Repair & Software Sales Associate

[Staples, Inc.](#) 04/1993 - 04/1995 West Lebanon, NH

CERTIFICATIONS & EDUCATION

- ✓ CISO Executive Program (Carnegie Mellon University - Heinz College of Information Systems and Public Policy)

LANGUAGES

English Native
Swedish Fluent